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## HINTS AND TIPS FOR DEALING WITH THE MEDIA

Please remember that your details will NOT be given to any section of the media by anyone at the AWA. If a journalist approaches us we take their details and requests and then contact you ourselves.

### Check list:

- Always ask for their name, telephone number and whom they work for
- Never give personal details until you are sure who you are talking to
- If not happy do not speak to them. You can always direct them to the AWA phone line or to the AWA website **[www.armywidows.org.uk](http://www.armywidows.org.uk)**
- Never mention any other widow by name
- Find out what they want and then call back once you know what you want to say
- Don't be pushed by deadlines if they are genuine they will wait for you and give you enough notice
- If possible avoid 'live' interviews; they are not in your control. If you are doing one make sure you have prior knowledge of the questions
- Try not to be drawn on political statements
- Ask to see a copy of their story BEFORE it goes to print
- You can change your mind at any time and withdraw from a story/programme.

**If you would like to clarify any points or need to speak to one of us concerning the media please feel free to contact our members responsible for PR.**